



**beta universe**  
an update on the Beta ecosystem

a red42 perspective

The BetaCodex® – version 2018: [www.betacodex.org](http://www.betacodex.org)



What's next?

BetaCodex LIVE podcast 2023-

BetaCodex en vivo podcast 2024-

Physical Beta Hof locations in Germany 2023-

Flipo card game by Ernesto Corona 2024

Learn the System

BetaCodex Press The publisher 2014-

Relative Targets The performance systems approach 2021

BetaCodex Brasil LIVE podcast 2024-

Posters, banners, cards, sets, learning bundles by Red42 2018-

Myself at Work by distinctions The personality approach 2022-



Cell Structure Design The org design approach 2019

LinkedIn group, Social Media presences 2008-

Transformation cases e.g. FSM, Porath, Pradtke, Bayer Bitterfeld 2019-

Time-Boxed Change/ Very Fast Organiz. Transformation 2018

qomenius Peer learning online & live 2021-

OpenSpace Beta The transformation approach 2018

Work the System

Research papers 2008-

Tell the World

Transform the World

Theorize the System

Change-as-flipping 2015

Org Physics 2011

Network Website 2008/2018/2024

- *Beta has a long history:*
  - *More than 50 years of practice* [betacodex.org/welcome-to-the-betaworld](https://betacodex.org/welcome-to-the-betaworld)
  - *23 years as a model (since 2002)* [betacodex.org/origins-of-the-network](https://betacodex.org/origins-of-the-network)
  - *In its 18<sup>th</sup> year as a community* [betacodex.org/the-first-years](https://betacodex.org/the-first-years)
  - *Will we now get warp speed, or the Epstein drive at least?*
- *Open source & freely usable – as much as possible*
- *The Beta universe is waiting to be explored by you!* [betacodex.org/code-of-conduct](https://betacodex.org/code-of-conduct)



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