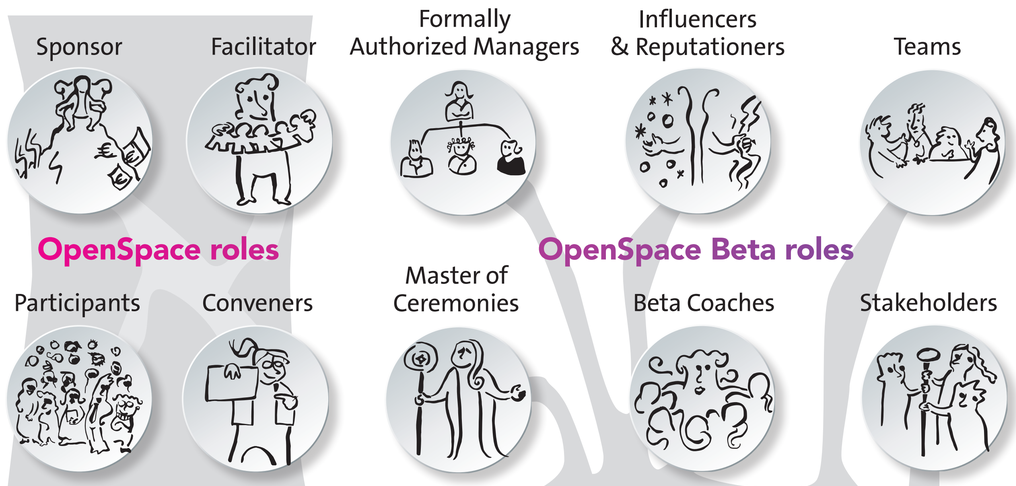
OpenSpace Beta: Concept overview

An open source social technology by Red42



The laws of the BetaCodex

The BetaCodex® | version 2018 | www.betacodex.org

Law	Do this! (Beta)	Not that! (Alpha)
01 Team autonomy	Connectedness with purpose,	not dependency
02 Federalization	Integration into cells,	not division into silos
03 Leaderships	Self-organization,	not management
04 All-around success	Comprehensive fitness,	not mono-maximization
05 Transparency	Flow intelligence,	not power obstruction
06 Market orientation	Relative Targets,	not top-down prescription
07 Conditional income	Participation,	not incentives
08 Presence of mind	Preparation,	not planned economy
09 Rhythm	Tempo & groove,	not fiscal-year orientation
10 Mastery-based decision	Consequence,	not bureaucracy
11 Resource discipline	Expedience,	not status-orientation
12 Flow coordination	Value-creation dynamics,	not static allocations

60 days

Build-up (Set stage!)

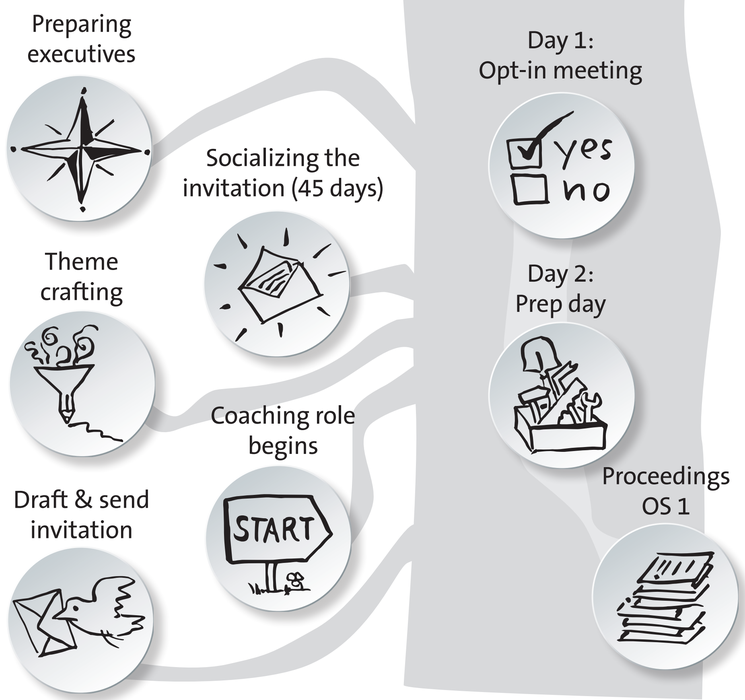
Preparing executives

Socializing the invitation (45 days)

Theme crafting

Coaching role begins

Draft & send invitation



OpenSpace meeting 1

Beginning (Prepare!)

Day 1: Opt-in meeting

Day 2: Prep day

Proceedings OS 1

90 days

Practicing – flipping – learning (Do!)

Practicing Beta team patterns

BetaCodex constraints

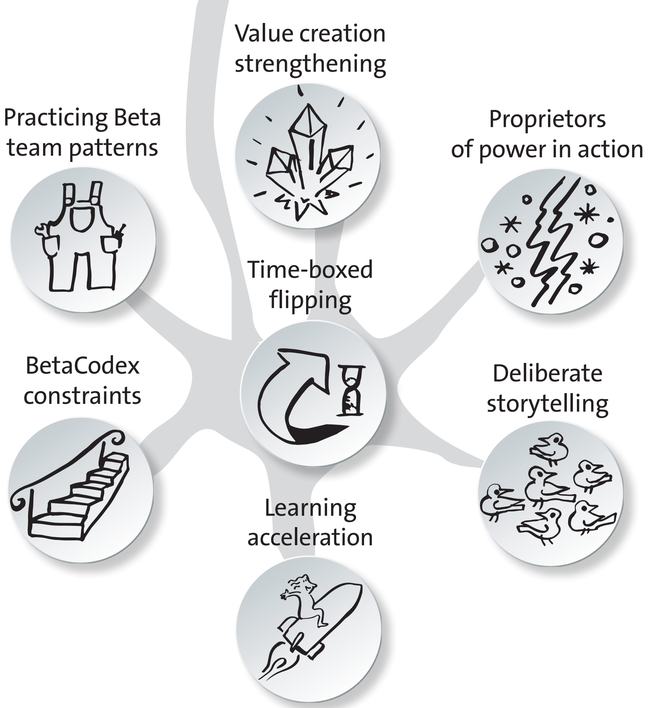
Value creation strengthening

Time-boxed flipping

Learning acceleration

Proprietors of power in action

Deliberate storytelling



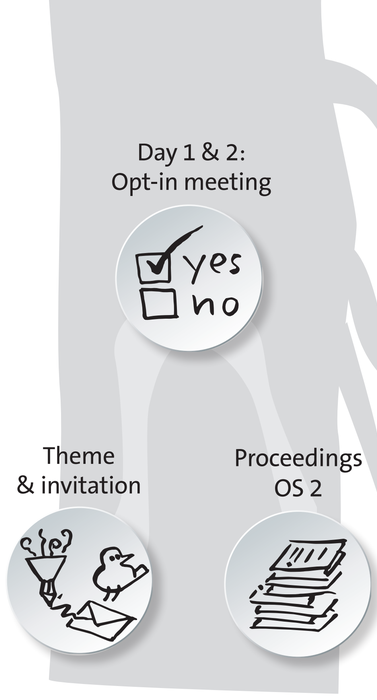
OpenSpace meeting 2

Ending (Check!)

Day 1 & 2: Opt-in meeting

Theme & invitation

Proceedings OS 2



30 days

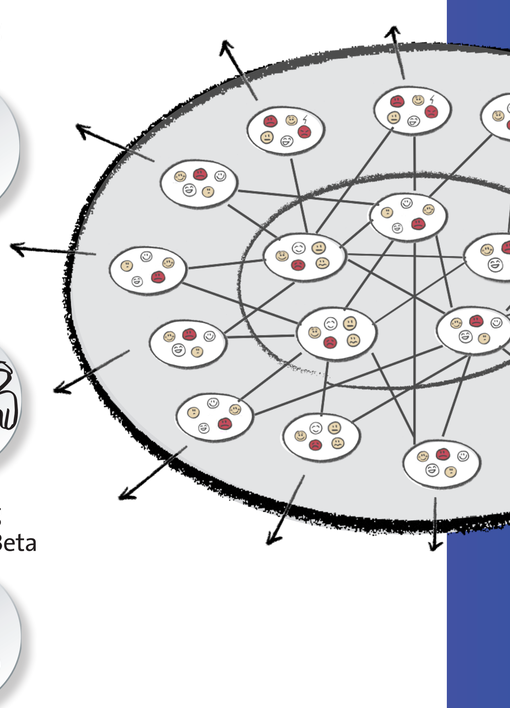
Quiet period (Level up!)

Coaching role ends

Chapter debrief

Recurring OpenSpace Beta





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